



Commercial Opportunities



2023 CHAMPIONS

A group of seven men in racing suits celebrating their victory. They are wearing red suits with 'Tigers' branding and various sponsor logos like 'GT', 'SZULCUB', 'KUBIAK', 'euro', and 'PRES'. One man in the center holds a large silver trophy. They are all smiling and raising their arms in celebration. The background is dark with confetti.



Fight to Bring Home the Championship Trophy

Glasgow Tigers riders, management team and fans were all delighted to see the team lift the Championship trophy in 2023. Although we have won the Championship four times after narrowly missing out last season our focus is on bringing the trophy back in 2026. 2025 was a great year with us winning back the Scottish Cup, we were third in the Championship pairs, Chris Harris won Individual Rider of the Year, and we finished top of the table heading into the playoffs.

This year's team sees the return of four great riders, Harris, Howarth, Flint and Hodder. Plus potential-packed new stars Dane Kevin Juhl Pedersen, German Mario Hausl and double British Under-21 Champion Sam Hagon.

Our No 1 priority is delivering exciting racing and top-class entertainment for the fans at Ashfield. As a club, we have so much drive and ambition to succeed, and we can't do this without the help of our amazing sponsors

League Champions

 1993  1994  2011  2023

Best Pairs Champions

 2005  2006  2011  2019  2023

Meet the 2026 Team





Gladiators on Bikes

- Speedway is one of the most spectacular forms of motorsport, loved by generations and followed by supporters all over the world, with it being particularly popular in Europe and Australia.
- Unlike other motorcycle sports, speedway bikes have NO BRAKES – with riders making their turns by power sliding through the corners. After accelerating off the start line, faster than a Formula 1 car, these Gladiators on bikes provide four laps of adrenaline-filled racing.
- Bikes have 500cc engines and run on pure methanol – a clean-burning fuel that delivers breathtaking performance.
- Established in 1946, Glasgow Tigers compete against rival clubs from across the UK in the Speedway Great Britain Championship.
- The action comes fast and furious. Glasgow Tigers host their home fixtures on Friday nights at 7.30pm, from April to October.

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What is Speedway?





The Story

At the end of 2014, Glasgow risked losing a long-standing sporting institution, so they approached local businessman, Gerry Facenna, who owned nearby Allied Vehicles. Gerry had sponsored Glasgow Tigers in the past but decided that it was the perfect opportunity to give something back to the people in the local community.

Speedway has had a lengthy tradition in the city dating back to 1946, with previous homes including Hampden, White City and Shawfield before residing in its current home at Ashfield.

Gerry Facenna said “I grew up not far from the stadium and have managed to build a successful business in North Glasgow. I decided I wanted to give something back to the community.”

Gerry purchased the stadium, cleared the club of debts and set to work on developing the facilities. Following a £2 million investment, a historic but run-down stadium was transformed into an excellent modern venue - the Allied Ashfield Stadium.

Gerry said: “We aren’t in this to make money from it, any profits we make will go back into the club and the community, we want to leave a lasting legacy here.”

The redevelopment at Ashfield has created a modern sporting venue which is the talk of British Speedway, allowing the club to host both international and individual speedway events.



Rider Sponsorship

Sponsor any Tigers rider for the duration of the season, including an 'own and loan' of their race suit

This opportunity is perfect for both businesses and individuals, or as a gift for the Tigers fan in your family! As part of the package, you will receive:

- Acknowledgement as rider sponsor in each matchday programme and on the Glasgow Tigers website
- Graphic/logo in prime position on rider's kevlars (race suit)
- You will be presented with your rider's used kevlars at the end of the season
- Hospitality package for up to 8 guests for one match (pre-booking required)

£1,050 (ex VAT)

NEW FOR 2026 Co-Ownership

We are offering a new sponsorship opportunity for 2026 to **co-own a rider's race suit**. Each race suit is limited to a maximum of 10 sponsors per rider. At the end of the season your chosen rider will randomly select 1 sponsor, who will be presented with their used race suit.

(Up to 10 partners per rider) £100 ex VAT



Match & Heat Sponsorship

Match Sponsorship **£1,050 (ex VAT)**

The ultimate Match Day experience! Sponsor any home Tigers fixture (subject to availability). As part of the package, you will receive:

- Full page advert on back cover of programme, logo on front
- Website, social media, big screen and stadium announcer accreditation on day of the match
- Get closer to the action with our unique centre green experience
- Team signed replica top
- Hospitality package for up to 8 guests

Heat Sponsorship **£350 (ex VAT)**

- Logo alongside heat in match day programme
- Big screen and stadium announcer accreditation
- Team signed replica top





Stadium Advertising

Advertising

Match Programme

Feature in our A5 full colour match programme throughout the season

- Full page **£750**
- Half page **£500**
- Quarter page **£350**

Stadium Advertising

- Display banner - 2.75m x 0.92m **£800**
- Air fence panel - 5.1m x 0.95m **£300-£500**

Large digital screen advertising

- Picture displayed on the big screen on rotation between heats and breaks in racing (5 second slot) **£500**
- Video displayed on the big screen on rotation in between breaks and racing (up to 30 seconds) **£1,000**

(all prices exclusive of VAT)



Hospitality

- Experience Speedway in comfort and style
- Access to heated hospitality unit and viewing area
- Complimentary sandwiches and limited drinks package (upgraded food and drink options available)
- Group host available throughout meeting
- Chance to see excitement of Speedway from the centre green
- Match day programmes

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Package A £70 (ex VAT) per person

Up to 8 guests

Package B £1,000 (ex VAT)

Private unit for up to 16 guests - (max 20 guests can be accommodated at an additional cost)





Sponsorship Packages

BRONZE

£1,850

- Branding (company logo) inside match day programmes
- Website recognition and link
- Stadium display advertising board
- Quarter page match programme advert
- Hospitality package for up to 8 guests
- Social media accreditation
- 10 complimentary tickets for use at any Tigers home match during the season
- Stadium air fence panel
- Welcome pack

SILVER

£3,300

- Branding (company logo) inside match day programmes
- Website recognition and link
- Stadium display advertising board
- Interview board branding
- Half page match programme advert
- Social media accreditation
- Hospitality package for 16 guests
- 25 complimentary tickets for use at any Tigers home matches during the season
- Stadium air fence panel
- Welcome pack

(all prices exclusive of VAT)





Sponsorship Packages

GOLD

£6,600

- Branding (company logo) on front of match day programmes
- Website home page branding
- Interview board branding
- Stadium display advertising board
- Full page match programme advert
- Social media accreditation
- Video (up to 30 seconds) on rotation on large video screen
- Two hospitality packages for 20 guests
- 40 complimentary tickets for use at any Tigers home matches during the season
- Premium stadium air fence panel
- Welcome pack

(all prices exclusive of VAT)

PLATINUM

£12,000

- Branding (company logo) on front of match day programmes
- Website home page branding
- Interview board branding
- Two stadium display advertising boards
- Full page match programme advert
- Annual opportunity to meet the riders and team manager
- Your photograph taken with and signed by Tigers team
- Social media accreditation
- Video (up to 30 seconds) on rotation on the large video screen
- Four hospitality packages for 20 guests
- 50 complimentary tickets for use at any Tigers home matches during the season
- Two premium stadium air fence panels
- Welcome pack



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The home of Glasgow Tigers is just five minutes by train from Queen Street Station.